



## Media Studies

**“The media's the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty innocent, and that's power. Because they control the minds of the masses.”**

– Malcolm X

### **Purpose and Vision:**

Here at Globe Academy we are proud of our creative and exciting Media Department. Media is a highly sought after subject and offers the opportunity for students to excel with the skills they learn. Media is a subject that, by its very nature, encourages collaboration, free thinking and an analytical view of society.

We visit professionals from Theatre, TV and film gaining a hands on insight into the production side of Media, to support student progress. There are also numerous opportunities for media students to document school-wide events throughout the production process.

### **KS3:**

KS3 Media is a way to prepare students effectively for GCSE and build a passion for a subject that will benefit students in their analytical skills in other lessons at school. This ensures students have a broad education and awareness of key issues in the subject before undertaking the GCSE. Following a scheme of well-planned lessons that provide the foundations for Year 10 and beyond.

### **KS4:**

We use the OCR GCSE syllabus for KS4. Year 10 are starting an exciting new specification that analyses TV Crime Drama and ventures into video games/film. The Year 11 cohort are finishing the Action/Adventure genre and TV scheduling topics. During these stimulating courses you will learn a range of production skills as well as use Media skills to analyse topics and themes. Although practical work is at the core of the syllabus, you will also be required to use written skills in the Exam element of the course.

### **How you will be assessed:**

Assessment is based on:

- Year 2 exam elements (Old spec – 60% New Spec – 70%)
- A portfolio/controlled assessment of written work which supports the choices you made in the devising process. (Old spec – 40% New Spec – 30%)

**KS5:**

The Media Studies course is run by OCR. It is a two-year linear course although students will do a full mock exam at the end of Year 12. This provides them with an exam experience and gives us a clear idea of their progress towards their targets. Students who do Media Studies are expected to do it for two years.

There are two exams at the end of year 13.

Students also do a 30% coursework component.

**Programme of Study:**

Year 9					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Media basics focusing on genre and media language.	Magazine production identifying conventions and targeting an audience.	Dystopian and Utopian worlds.	Creating a music artist and press pack.	Changes in Media and social media.	Selection of production work using Photoshop.
Year 10 – OCR (New Specification)					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Media Language in relation to new spec.	Media Representation in relation to TV Crime Drama.	Media Audience.	Media Institutions	Media Values	Non-Exam Assessment for cross-media production.
Year 11- OCR (Old Specification)					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Exam introduction and Media Language.	TV Scheduling and TV Institution.	Section B of exam case studies.	TV Scheduling in relation to case studies and audience pleasures from TV comedy.	Exam revision with targeted questions and mock exams.	Exam revision and practice.
Year 12- OCR (New Specification)					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Key concept induction. Covering key elements that are the foundations of the course.	Media Language and representation (through analysis of set texts – music videos, advertising and marketing)	Industries & Audiences (through analysis of set texts – film, radio and video games)	Online/News in depth study (Case studies provided from OCR)	Online/News in depth study (Case studies provided from OCR)	Non-Exam Assessment independent production for cross-media product.

