



Business Studies

“Business surrounds us!”

Purpose and Vision:

Business Studies allows students to understand the dynamic world around them. Students will learn how businesses go from a light bulb moment to being a multinational corporation. The analytical skills and ability to make judgments is necessary for young people to succeed in the competitive world of work. We want to equip students with the skills and knowledge to understand the world of business that surrounds them everyday.

KS4:

GCSE Business Studies begins in Year 9 and spans over three years. It requires an enquiring mind and an interest in learning about the world around us. You will discover how businesses are set up from the planning stage to investigating how Multinational Corporations dominate on a world stage. Business Studies is an ideal subject for developing a wide range of skills. Students will learn how to research and critique information from a range of sources, thus improving their analytical and judgement skills. Such skills are a stepping stone to what is necessary for sixth-form study and Business will equip you with the tools for success in a variety of subjects.

KS5:

At KS5 we offer a Business Pathway. This is a Level 3 technical qualification in Business which has been carefully developed by Ark and is running in numerous schools across the network with great success. The qualification is both challenging and rigorous. The qualification focuses on project-based learning (70%) combined with exams (30%). It is equivalent to three A Levels and holds the same number of UCAS points.

The programme is supported and endorsed by international businesses such as Lendlease, Lloyds Bank and Bloomberg. Such partnerships allow key employability skills to flourish through visits to the workplace and access to a valuable professional network.

Students on this course can apply to top universities, elite apprenticeships and school-leaver programmes. We're proud to say 100% of our Professional Pathways students in 2016-2017 received University offers.

Programme of Study:

Year 9 - Edexcel					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Enterprise and entrepreneurship	Spotting a business opportunity	Putting a business idea into practice	Putting a business idea into practice	Making the business effective	Understanding external influences on business
Year 10 – Edexcel					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Growing the business	Making marketing decisions	Making operational decisions	Making financial decisions	Making human resource decisions	Revision
Year 11- Edexcel					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Revision of Year 9 Content	Revision of Year 9/10 Content	Revision of Year 10 Content	Exam Preparation	Exam Preparation	Exams
Year 12- Pearson					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Exploring Business & Recruitment & Selection	Exploring Business & Recruitment & Selection	Personal and Business Finance & Developing a marketing campaign	Personal and Business Finance & Developing a marketing campaign	Managing an Event & Team Building in Business	Managing an Event & Team Building in Business
Year 13- Pearson					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
International Business & The Principles of	International Business & The	Business Decision Making &	Business Decision Making &	Business Decision Making &	Exams

Management	Principles of Management	Corporate Social Responsibility & Market Research	Corporate Social Responsibility & Market Research	Pitching a Business Idea	
------------	--------------------------	---	---	--------------------------	--